

ATTENDEE LIST
2019 CMC ANNUAL CONFERENCE
Dallas, TX
June 10 - 12, 2019

Last Name	First Name	Organization	City	State
Aguirre	Doris	DCA Professional Search	Flower Mound	TX
Alcazar	Roberto	Debrain	Brooklyn	NY
Alfaro-Rodriguez	Sandra	Power & Grace, LLC	Greenwich	CT
Altuve	Luis	Telemundo	Miami	FL
Alvarez	Fernando	City Life & Style	Dallas	TX
Alvidrez	Sandra	Los Angeles Times	El Segundo	CA
Aquino	Aileen	Talking Rain Beverage Company	Preston	WA
Arbelaez	Enrique	CIEN +	New York	NY
Arguello	Ana	Publix Super Markets, Inc	Miami	FL
Arizpe Martin	Adriana	LEXIA Insights & Solutions	Bethesda	MD
Arsuaga	Lisette	Davila Multicultural Insights	Encino	CA
Bailin	David	Sbs Spanish Broadcasting System	Miami	FL
Barrutia	Elizabeth	BARÚ marketing + media	Culver City	CA
Battistini	Angela	Alma	Coconut Grove	FL
Belanger	Blake	H Code Media	New York	NY
Bello	Yesenia	Google, Inc.	Montain View	CA
Bernard	Joe	NGL Collective	New York	NY
Blume	Wendy	Advance Auto Parts	Raleigh	NC
Bolivar	Renzo	Lopez Negrete Communications	Houston	TX
Bongiovani	Maria	MullenLowe Mediahub	Boston	MA
Borges	Natalia	Vix	Miami	FL
Boxer	Matt	Telemundo	Miami	FL
Boyd	Shannon	Nielsen Audio	Columbia	MD
Brandmire	Stephanie	Spectrum Reach	Dallas	TX
Bromley	Ernest	Pescador Public Strategies, LLC	San Antonio	TX
Bryan	Gene	HispanicAd.com	Miami	FL
Caballero	Eduardo	Caballero Television, LLC	Key Biscayne	FL
Cadena	Carolina	Google, Inc.	Montain View	CA
Campos	Manuel	Sprint	Overland Park	KS
Carberry	Sarah	Google, Inc.	Montain View	CA
Cardenas	Francisco	Richards/Lerma	Dallas	TX
Carrasco	Mario	ThinkNow Research	Burbank	CA
Cartagena	Chiqui	Univision Communications Inc.	New York	NY
Castro	Paula	Google, Inc.	Montain View	CA
Cepeda	Rosie	Entravision	Santa Monica	CA
Chatila	Kristin	Tenet Healthcare	Dallas	TX
Christian	LaToya	GroupM Multicultural	New York	NY
Cicola	Andrea	PACO Collective	Chicago	IL
Clark	Erin	Dieste, Inc.	Dallas	TX
Clavijo-Kish	Cristy	Los Tweens & Teens, LLC	Miami Shores	FL

Cline	Marcos	Altered.LA	Los Angeles	CA
Coke	David	HOP Group Corp	Miami	FL
Colaferro	Claudia	Gravity	Miami	FL
Coleman	Verna	Google, Inc.	Montain View	CA
Contreras	Felix	NPR	Washington	DC
Cooke	Fiona	Nativo	Atlanta	GA
Cornejo	Victor	Undertone	New York	NY
Cuellar	Rosa	Telemundo	Miami	FL
Cuervo	Daniel	Nielsen	New York	NY
Cuesta	Marina	Dieste, Inc.	Dallas	TX
Currie	Jaclyn	McCann NY	New York	NY
Davie	Anne	Lopez Negrete Communications	Houston	TX
Davis	Stacie	Dieste, Inc.	Dallas	TX
De La Garza	Edgardo	DLG Research	Houston	TX
De la Garza-Morales	Elvia	DLG Research	Houston	TX
Del Fa	Gonzalo	GroupM Multicultural	New York	NY
DeLacy	Greg	ThinkNow Research	Burbank	CA
Delgado	Javier	Walmart	Bentonville	AR
Delgado	Oliver	MBN USA and WE USA	McKinney	TX
Diaz	Carlos	Music Audience Exchange	Frisco	TX
Dieste	Tony	Dieste, Inc.	Dallas	TX
Dowyer	Andrea	Kerux Group Inc.	Bellingham	WA
Duque	Jeff	H Code Media	New York	TX
Elrhoul	Meghann	Twitter	New York	NY
Estacolchic	Julia	Match.com	Dallas	TX
Expósito-Ulla	Daisy	d expósito & Partners LLC	New York	NY
Fell	Lisa	Mendoza Group, Inc.	Media	PA
Fernandez	Hector	VMLY&R	Mexico City	MX
Fernandez	Mara	PRODU	Miami	FL
Fernandez Velez	Carolina	HOP Group Corp	Miami	FL
Fish	Peyton	Spectrum Reach	Dallas	TX
Flores	Linda	Richards/Lerma	Dallas	TX
Flores Thomas	Claudio	LEXIA Insights & Solutions	Bethesda	MD
Fu-Ripp	Gisella	LATV NETWORKS	New York	NY
Garcia	Carlos	García Research Associates	Burbank	CA
Garcia	Jonathan	Alma	Coconut Grove	FL
Garcia	Sandra	Spectrum Reach	Dallas	TX
Gastelum	Gil	Cosmica Artists	Burbank	CA
Gavilan	Horacio	Culture Marketing Council	Fairfax	VA
Gil	Quim	Richards/Lerma	Dallas	TX
Gomez	Sandra	Casanova/McCann	Irving	TX
Gonzalez	Izzy	CNN en Español	Miami	FL
González-Cos	Francisco	LEXIA Insights & Solutions	Bethesda	MD
Gordillo	Jennifer	Florida State University	Tallahassee	FL
Gottfried	Salma	Richards/Lerma	Dallas	TX
Guerra de la Luna	Manuel	Imagine Tellers	Los Angeles	CA
Haus	Shelley	Ulta Beauty	Bolingbrook	IL

Hawayek	Jose	Alma	Coconut Grove	FL
Headley	Michelle	Alma	Coconut Grove	FL
Hernandez	Roberto	Dieste, Inc.	Dallas	TX
Hernandez	Laura	Pescador Public Strategies, LLC	San Antonio	TX
Hernandez	Maria	Mirriad	New York	NY
Hinguanzo-Andrade	Laura	Dieste, Inc.	Dallas	TX
Humrichouse	Amanda	MBN USA and WE USA	McKinney	TX
Jaramillo	Rick	Bank of America	Charlotte	NC
Jaramillo	Johana	Fandom, Inc	Miramar	CA
Jaramillo	Matias	Dieste, Inc.	Dallas	TX
Juachon	Jessica	Florida State University	Tallahassee	FL
Judd	Natalie	Big Voice Communications	New Haven	CT
Kane-Williams	Edna	AARP Segunda Juventud	New York	NY
Kaplowitz	Marla	AAAA	New York	NY
Kates	Gian Pablo	Telemundo	Miami	FL
Knipp	Greg	Dieste, Inc.	Dallas	TX
Koletsky	Ilyse	Acuity Ads	Austin	TX
Lakusta	Mike	EthniFacts	Irving	TX
Lane Gonzalez	Linda	viva partnership, Inc.	Miami	FL
Lanier	Brittany	MillerCoors - Sol	Chicago	IL
Lara	Johanna	Google, Inc.	Montain View	CA
Lara Lopez	Guido	LEXIA Insights & Solutions	Bethesda	MD
Lee	Alejandra	FPO Marketing and Advertising	San Antonio	TX
Lee	Fulvia	Culture Marketing Council	Fairfax	VA
Leibaschoff	Florencia	Richards/Lerma	Dallas	TX
Leon	Ivan	Kerux Group Inc.	Bellingham	WA
Lopez	Romina	viva partnership, Inc.	Miami	FL
Lopez Negrete	Alex	Lopez Negrete Communications	Houston	TX
Lopez Negrete	Patrick	Lopez Negrete Communications	Houston	TX
Loredo	Gerry	Lopez Negrete Communications	Houston	TX
Machado	Manuel	CCOM Group, Inc	Miami	FL
Madero	Fernando	Imagine Tellers	Los Angeles	CA
Maldonado	Louis	d expósito & Partners LLC	New York	NY
Marchany Rivera	Willette	Tupperware US & Canada	Orlando	FL
McAlone	Michael	Univision Communications Inc.	New York	NY
McCaffrey	Orla	The Dallas Morning News	Dallas	TX
Mendez	Edwin	Telemundo	Fort Worth	TX
Mera	Pilar	NBCUNIVERSAL	NEW YORK	NY
Messianu	Luis Miguel	Alma	Coconut Grove	FL
Meza	Jennifer	APC Collective	Austin	TX
Miller	Jordyn	Big Voice Communications	New Haven	CT
Mitchel	Barbara	Entravision	Santa Monica	CA
Mizrahi	Isaac	Alma	Coconut Grove	FL
Moran	Roaldo	HOY- LA Times Espanol	El Segundo	CA
Morel	Julio	Univision Networks	Miami	FL
Morganti	Melissa	Nielsen	New York	NY
Morse	Parker	H Code Media	Dallas	TX

Muñoz	Isaac	Southwest Airlines	Dallas	TX
Narcio	Fernando	Lotame, Inc.	Columbia	MD
Narvaez	Monica	Nielsen	Columbia	MD
Natale	Gaby	AGANARmedia	Fort Worth	TX
Nieto	Ruben	Entravision	Santa Monica	CA
Nieves	Darlene	BayCare Health System	Clearwater	FL
Oliveri	Adam	iHeart	New York	NY
Onsager-Birch	Karin	FCB	San Francisco	CA
Orozco	Maribel	H&L Partners	Oakland	CA
Osuna	Fernando	Lopez Negrete Communications	Houston	TX
Padilla	Oscar	Entravision	Santa Monica	CA
Paez	Stephen	Publicis Media	Chicago	IL
Pardo	Alberto	Adsmovil	Coral Gables	FL
Paredes	Victor	Uniworld Group, Inc.	Brooklyn	NY
Parker	Marisa	FPO Marketing and Advertising	San Antonio	TX
Pastrana	Sandra	CCOM Group, Inc	Miami	FL
Patton	Jonathan	H Code Media	Dallas	TX
Paz Riesgo	Sabrina	Alma	Coconut Grove	FL
Peña	Yvette	AARP Segunda Juventud	New York	NY
Perez	Dinah	Latinx21.com	Los Angeles	CA
Perez	Eduardo	PM3	Atlanta	GA
Perinot	Nestor	CNN en Español	Miami	FL
Piaggio	Valeria	Kantar Futures	Chapel Hill	NC
Pinero	Nelson	GroupM Multicultural	New York	NY
Pittman	Allie	Dieste, Inc.	Dallas	TX
Plasencia	Jorge	Republica Havas	Miami	FL
Polsky	Andrew	Adsmovil	New York	NY
Ponzio	Audrey	APC Collective	Austin	TX
Quevedo	Aldo	Richards/Lerma	Dallas	TX
Quintana	Marie	Tenet Healthcare	Dallas	TX
Rafferty	Isabel	Canela Media Inc.	La Jolla	CA
Ramirez	Gerry	H Code Media	Dallas	TX
Randolph	Ben	City Life & Style	Dallas	TX
Rangel	Jennifer	Alma	Coconut Grove	FL
Revermann	Mark	fluent360 LLC	Chicago	IL
Reyes	Ariana	SCI Shared Resources, LLC	Houston	TX
Reyes	Amalia	The Yunique Foundation	Lehi	UT
Rincon	Andres	LATV NETWORKS	New York	NY
Rivera	Cecilia	DLG Research	Houston	TX
Rodriguez	Adriana	SCI Shared Resources, LLC	houston	TX
Rodriguez	Angela	Alma	Coconut Grove	FL
Rodriguez	Carlos	Richards/Lerma	Dallas	TX
Rodriguez	Elida	Publix Super Markets	Lakeland	FL
Romero	Vanessa	Richards/Lerma	Dallas	TX
Romo Edelman	Claudia	We Are All Human Foundation	New York	NY
Ruiz	Loana	Dieste, Inc.	Dallas	TX
Ruiz del Vizo	Veronica	Mashup Interactive Agency	Miami	FL

Russell	Leslie	Acuity Ads	Miami Beach	FL
Ruvalcaba	Robert	Adsmovil	Coral Gables	FL
Sanchez	Isabella	Zubi Advertising	Coral Gables	FL
Santiago	Carlos	Santiago Solutions Group	Encino	CA
Sarmiento	Ciro	Dieste, Inc.	Dallas	TX
Scarpelli	Bob	DDB Worldwide	Chicago	IL
Schneider	Pablo	MBN USA and WE USA	McKinney	TX
Sillan	Amy	Telemundo	Miami	FL
Skirloff	Lisa	Multicultural Marketing News	New York	NY
Smart	Ingrid	Casanova/McCann	Costa Mesa	CA
Smith	Angela	Talking Rain Beverage Co.	Preston	WA
Sone	Cheryl	Ulta Beauty	Bolingbrook	IL
Sosa	Jacqueline	Orci	Santa Monica	CA
Stroud	Court	The Cledor Group	New York	NY
Suarez	Andres	AGANARmedia	Fort Worth	TX
Suriani	Annette	AMS Meetings Solutions	Fairfax	VA
Thomaz	Martim	Lopez Negrete Communications	Houston	TX
Tian	Meng	Florida State University	Tallahassee	FL
Tobaccowala	Rishad	Publicis Media	New York	NY
Torres	Tania	Entravision	Santa Monica	CA
Trujillo	Sebastian	Miami Dolphins	Miami Gardens	FL
Tunkel	Rich	Nielsen	New York	NY
Turpin	Xavier	Gravity	New York	NY
Ulla	Jorge	d expósito & Partners LLC	New York	NY
Urbina	Marialejandra	Dieste, Inc.	Dallas	TX
Valiente	Federico	Pollo Campero	Dallas	TX
Vallejos	Teresa	Univision Communications, Inc.	San Diego	CA
Vallejos	Rico	Latino American Today	Eugene	OR
Valls	Meg	Alma	Coconut Grove	FL
Vanides	Emily	Nielsen	New York	NY
Velez	Robert	VEVO	New York	NY
Villalobos	Paola	Alma	Coconut Grove	FL
Villamar	Giovanni	Anomaly	New York	NY
Villanueva-Marchetta	Glenda	A4 Media , Altice USA	Northport	NY
Villar	Arturo	Hispanic Market Weekly	Coral Gables	FL
Villarreal	Sonny	Lopez Negrete Communications	Houston	TX
Walker	Oscar	Undertone	New York	NY
Walters	Shayne	SYNERGY Direct Response	Santa Ana	CA
Walus	Jennifer	Big Voice Communications	New Haven	CT
Wearden	Francis	FPO Marketing and Advertising	San Antonio	TX
Weinstock	Elias	Casanova/McCann	Costa Mesa	CA
Western	David	Undertone	New York	NY
Whiteside	Arnetta	Publicis Media	New York	NY
Whitlock	Kathy	Univision Networks	New York	NY
Wilkinson	Kenton	Texas Tech University	Lubbock	TX
Wogan-Silva	Cecelia	Google, Inc.	Montain View	CA
Xia	Ailin	Florida State University	Tallahassee	FL

Yan	Wenzhe	Florida State University	Tallahassee	FL
Yunes	Javier	Kerux Group Inc.	Bellingham	WA
Zamora-Appel	Barbara	U.S. Census Bureau	Washington	DC
Zarta	Camilo	De Forest Search	Manhattan Beach	CA
Zavala Diaz	Cynthia	Wells Fargo	San Francisco	CA